



Investments with Connect Access Card

By Zvi Bodie

McGraw-Hill Education, Australia, 2013. Book. Book Condition: New. 10th. 260 x 208 mm. Language: English . Brand New Book. The integrated solutions for Bodie, Kane, and Marcus Investments set the standard for graduate/MBA investments textbooks. The unifying theme is that security markets are nearly efficient, meaning that most securities are priced appropriately given their risk and return attributes. The content places greater emphasis on asset allocation and offers a much broader and deeper treatment of futures, options, and other derivative security markets than most investment texts. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Bodie Investments blend of practical and theoretical coverage combines with a complete digital solution to help your students achieve higher outcomes in the course.



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